

A Proposal for an Animated Series

What happens when two best friends are complete opposites? AND...they run a detective agency together!



Created by Diane Kredensor and Dana Galin

Emma and Murray are best friends who have their own Private Investigation agency. The dynamic duo are known far and wide (at least in their own neighborhood) for their uncanny ability to solve cases. With vastly different approaches, Emma and Murray somehow manage to get to the bottom of every mystery.

Murray, the dryer, more linear of the two, is driven by logic and a desire to fix things. Sometimes his obsession with perfection and making things better can blind him to the answers. Emma, who sees the good in everyone and everything, doesn't have a "reasonable" bone in her body. Without an "is it feasible?" filter, Emma will try just about anything to help a friend or client in need. While she gets an A in creativity, sometimes Emma's impulsiveness sets them further from the truth than they were before. It's only by working together that Emma and Murray are successful.

Characters

Emma

- Emma is creative, whimsical, playful, and always does things a little left of center...like the time she put blue food coloring in the fish tank to lift their spirits (blue water would make them think they were on vacation), or the time she tried to save a beached whale by leading an aerobics class on the beach (she reasoned with a little less weight, he could make it back to the water more easily).
- She always sees the good in everyone and can be naive
- Emma can't resist a corny joke...she tells them every chance she gets
- Emma is a slob



Murray

- Murray is the logical, intellectual thinker of the pair. He reasons his way through the myriad puzzles put before them
- He's determined and always has a BETTER way to do things... whether that be with a new invention, a re-jiggering of an existing thing or just by using his old noggin
- He's hyper and always in motion...whether that be solving cases, reorganizing the can goods shelves in the grocery store, or explaining a more effective way to gather trash to the neighborhood garbage men (who are considerably bigger than Murray and less interested in the efficiencies of garbage collection)



Setting

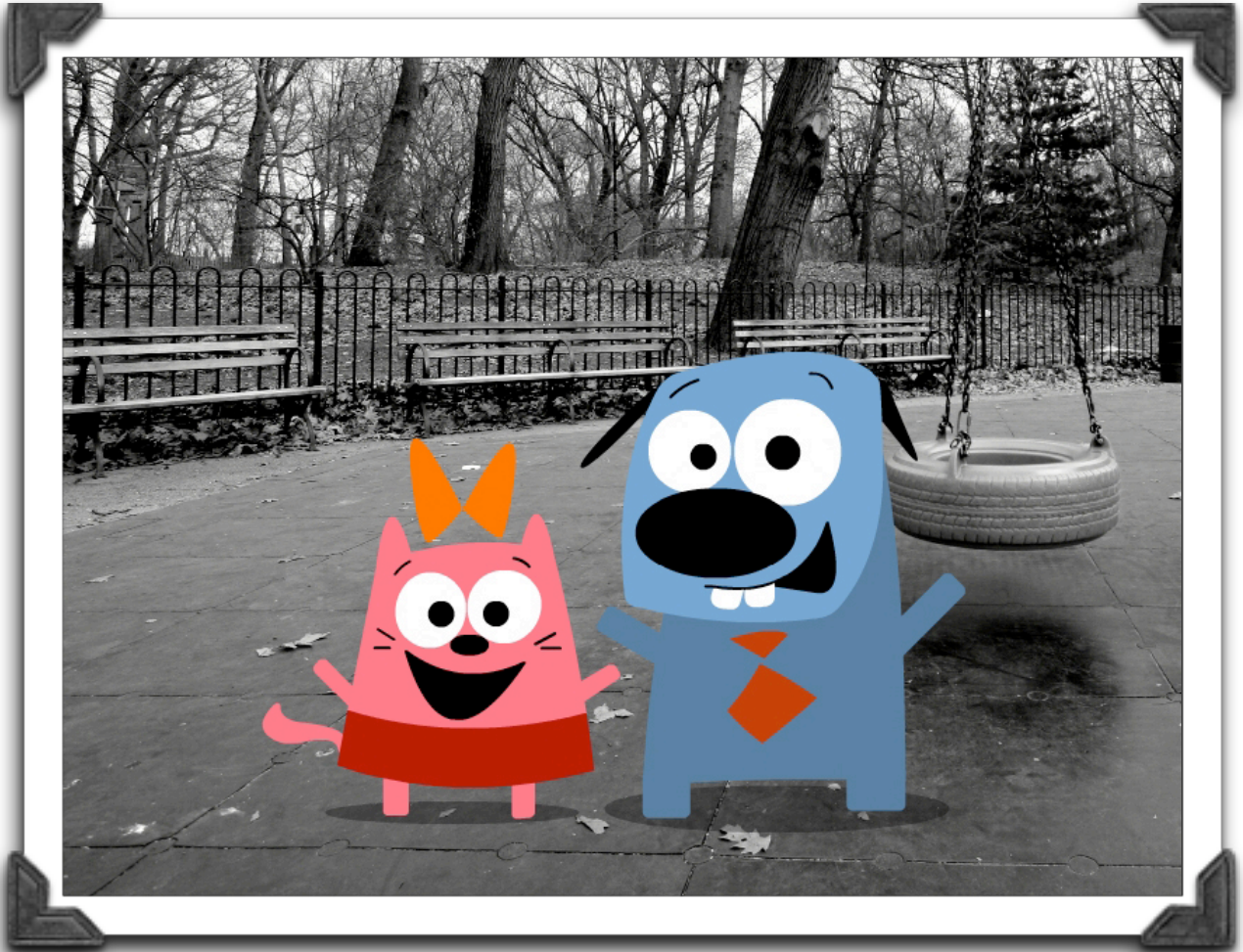
Emma and Murray live and work in two-family brownstone just outside The Big City. Emma's side of their office and home is brightly colored, disorganized and filled with artifacts from their various "missions". Murray's side is spotless and meticulously organized. His pride and joy is a wall of gadgets he has created to help them solve cases. No one, not even Emma, is allowed to touch his Wall of Wonder.

Structure

Emma and Murray present the kid relatable case problem:

One of them makes it worse

They must work together to solve the problem



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