

A Proposal for an Animated Series



When ten-year old Billy Rockabilly decides to create his very own big brother out of paper and markers, Billy gets a little more than he bargained for – instead of an older, wiser, protector, Billy’s big brother becomes the bane of his existence!

Ten-year old Billy Rockabilly is tired of being the butt of everyone’s jokes. He’s had it with being a human trash dump for Skunk, the only kid in the world gross enough to have a skunk for a pet. And quite frankly, he’s bored playing kick the can with his curmudgeonly cat. Billy wants an older brother, a compadre, a protector, a partner in crime...

At the end of his rope, young Billy sheds a tear that will change his life forever. In one quiet splash, Billy’s dream comes true as his drawing of Thor, the world’s best big brother, comes to life.

But be careful what you wish for...Billy may have CREATED his brother, but in doing so he got a bit more than he bargained for. Thor has his own ideas about right and wrong and the definition of fun, and while he means well, he wreaks havoc wherever he goes.

Fortunately, Thor's paper constitution comes in quite handy. There's nothing better than sailing through the air on your own private paper airplane when you need to get somewhere quickly. Or sliding a "note" under the door to unlock it from the inside...the options are limitless as long as Thor and Billy can keep fire, water, and SCISSORS at bay!

Characters

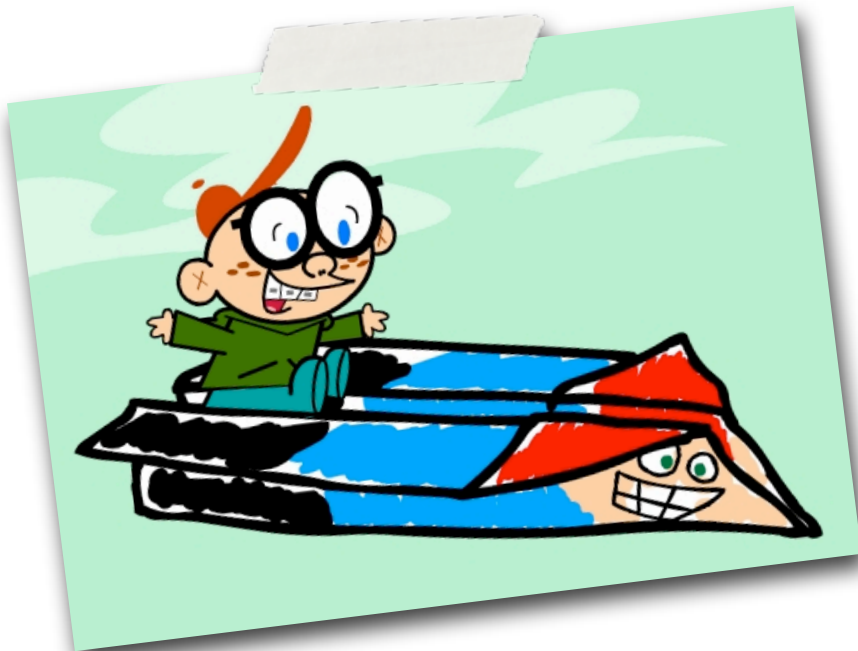
Billy Rockabilly

A latch-key kid without siblings, Billy has had to entertain himself for years. With a strong imagination, he's done an okay job of it, but he's tired of playing solo. Billy wants to join in the fun. And now with his new brother, he's developed a stronger sense of himself and has the courage he needs to go for what he wants. Now, if he can only keep his brother in line, things will work out just fine...

Thor

Thor, the "World's Best, Big Brother" is Billy's artwork come alive. Drawn to life at the height of Billy's desperation, Thor marches to the beat of his own drummer. A stranger to social norms, he has no context for etiquette. When he sees something he wants, or better yet, that Billy wants, he goes for it...the postman's cap, the little girl's ice cream, Skunk's skunk. Nothing and no one can stop him. Personal space is of little consequence...cleanliness, a bore...and responsibility? What's that?! Anything goes in Thor's world and he likes it just fine!

But make no mistake, Thor is as loyal as they come and as Billy's NEW big brother he takes his responsibility VERY SERIOUSLY. He's always at Billy's side and is game for just about anything! BUT BEWARE, his paper cuts can be quite ferocious!



Skunk

Quite possibly the grossest, meanest kid on the planet and Billy's biggest nightmare, Skunk would like nothing more than to bury Billy in a glob of his own snot and steal Thor for his very own.

Setting

Billy, Thor and the gang live in typical suburbia, U.S. A.

Structure

The Problem:

The show starts with Billy, Thor or another character faced with a problem.

Example: Thor gets jealous of Billy's new paper project.

The Problem Gets Worse:

One of the characters reacts to the problem, but only makes it worse.

Example: In reaction to his jealousy, Thor leaves Billy to serve as nemesis Skunk's big brother. However, he soon realizes that Skunk is up to no good. He uses Thor to play malicious pranks, such as turning him into a HUGE FAN to blow principal Snozzbag's toupe off his head or folding him into a giant prison cell to lock up his crush Penelope until she agrees to be his girlfriend.

The Problem Gets Solved:

One of the characters comes up with a plan that works and learn that by working together, anything is possible.

Example: Thor, ashamed of running out on Billy, must enlist his help. Billy does so willingly. Once successfully back at "home," Billy reveals that his "project" was really a huge thank you card. Thor learns about loyalty and how to handle his feelings of jealousy.

Scenarios

Amusement in Excess

Billy's mortified in front of his crush Shelly Saunders and Skunk and his gang when he's told he's too small to ride the "Whirl-a-Twirl" at the amusement park. Big brother Thor comes to his rescue by folding himself up into a paper ticket. Not only does Billy get to ride the "Whirl-a-Twirl" as often as he wants, eat endless cotton candy and popcorn, but Thor also "acts" as a ticket for the other kids as well, helping Billy look cool. The sugar highs and riding mayhem get out of control sending the amusement park manager running for the hills. But, it all comes to a screeching halt when Billy loses his lunch, literally, all over Shelly Saunders. Billy must stop Thor's ticket rampage and clean up the mess he's created.

There's a New Dad in Town

When Billy's report card comes in well below average, Thor volunteers to play Billy's dad at parent/teacher conference at school. Unfortunately for Billy, Thor takes his parenting very seriously and Billy finds himself "grounded for life" under Thor's rule. Billy learns to appreciate his real parents and must find a way to have his real dad take over his rightful role as parent at the conference.

Paper Envy

Thor gets jealous when he thinks he sees Billy creating another "paper" friend. He antics to prove his worth to Billy, but Billy's too distracted with his "project" to notice Thor's efforts. Thor gets mad and runs away, only to bump into Skunk who convinces him that he would appreciate him much more than Billy does. So Thor agrees

to become Skunk's big brother. However, Skunk is really up to no good and Thor must get Billy to save him. Billy does and reveals that his "project" was really a 'Thank You for Being the Best Big Brother Ever!' card.

Plumb Out of Luck

Billy and Skunk compete for the affections on Penelope, the new girl on the block. Billy, convinced that bravery will win her heart, decides to enter the abandoned "haunted house." But the house has been locked up, bolted, and double-bolted for years. Not a problem for Billy when his big brother slides himself under the door and unlocks it from inside. But when Thor gets himself in a bit of trouble in the plumbing system, Billy must decide between impressing Penelope or saving his big brother.

Winner/Loser

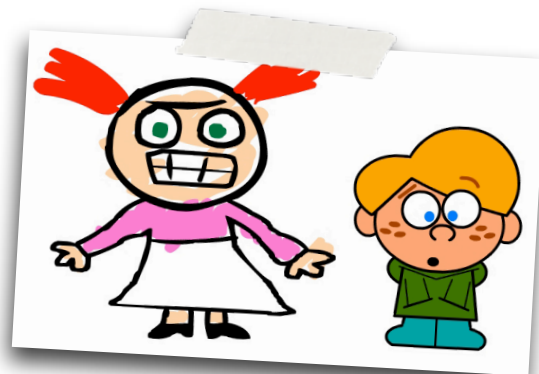
Thor helps Billy win the school cross country race by forming himself into a paper airplane and flying Billy past the other kids, as well as by posing as a direction flag in the **WRONG DIRECTION** to throw them off track. Billy's success eventually lands him at the state championship races, where it's getting harder and harder for him to keep up the charade. With his conscience manifesting sleepless nights, Billy can barely keep his eyes open, falling asleep during the race. Billy must come clean and realizes winning is only sweet when he wins by his own merit vs. cheating.

Babysitter Blues

Billy's parents plan a night out, while Billy and Thor have plans of their own. They disguise Thor as the babysitter and when his parents leave him for the night, with no supervision, all heck breaks loose in the Rockabilly house! Billy and Thor must fix the mess they've made before mom and dad return.

Jackpot

Billy really wants to buy himself a VeloceRobotRex, a cool new dinosaur robot that just hit the stores. But, he hasn't saved enough of his allowance to buy it. To help, Thor turns himself into a winning lottery ticket. Pumped, Billy turns in his winning "ticket" and gets more than enough money to cover the robot and any other toy he wants. After a while, Billy starts to miss his brother and he feels badly about cheating the system... besides he really doesn't even have enough space in his room for all the new toys. He decides that his brother is more important to him than his new playthings...now he just has to find a way to sneak into the lottery master's office and get his brother back.



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Though designed as a big brother, Billy could easily have created a big sister as well.